



**BUFFALO STATE**  
The State University of New York

## PRESENTATION

# Delaware North\* Data Analytics and Business Cases



**Delaware  
North.**

Alice Canaday (Operational Systems Analyst)  
Timothy Webb, PhD (Data Scientist)

**April 24, Tuesday at 12:20 PM**

**SAMC 169\*\***

This presentation will highlight the data points Delaware North is currently focused on, showing how the data is captured and what is being done to use that data for forecasting and predictive analysis.

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\*Delaware North manages and provides food and beverage concessions, premium dining, entertainment, lodging, and retail at many large venues and special places. These include sports stadiums, entertainment complexes, national and state parks, airports, and casinos.

With operations on four continents, serving half a billion guests a year, it's not easy to come up with a simple phrase that captures all they do. They are world leaders in culinary and hospitality. They are specialists in serving up what fans crave, and at making travelers and visitors feel right at home.

With a team 60,000 strong, their role is to work behind the scenes to create world-class experiences.

Delaware North is ranked as one of the world's largest privately held companies by Forbes magazine.

\*\*Use parking lot 37 or nearest available (search Buffalo State parking map on the web).

Further information and parking permits: Dr. Joaquin Carbonara [carbonjo@buffalostate.edu](mailto:carbonjo@buffalostate.edu)

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- *Professional Applied and Computational Mathematics (Mathematics department)*
- *Multidisciplinary track in Data Science & Analytics (Interdisciplinary Unit in DS&A)*

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